

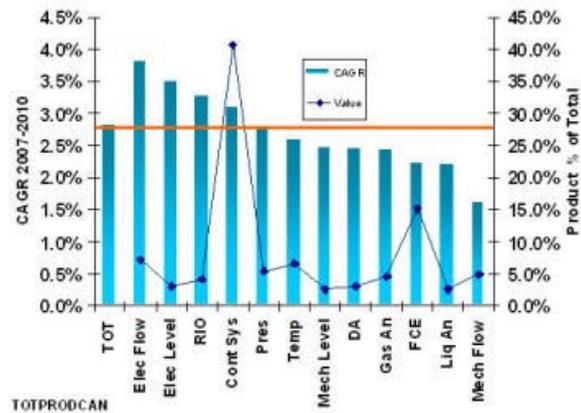
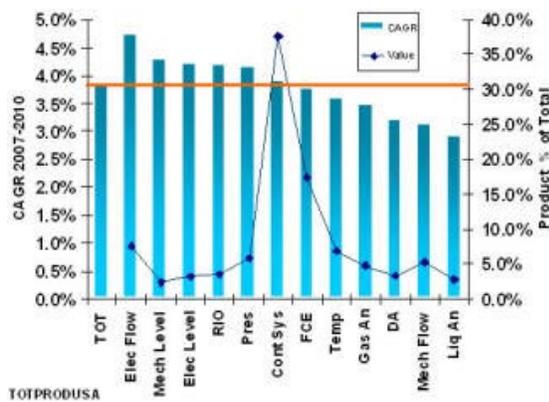
## Energy Sectors Help Keep Instrumentation and Systems Sales Close to 4% Annual Growth through 2010

Williamsburg, VA, October 31, 2008 – For Immediate Release. Without above average performance from the Oil & Gas, Refining, Utilities and Pharmaceutical industry sectors, the annual growth rate (CAGR) for the process instrumentation and automation industry would be much lower than the 3.8% average forecasted this month by Global Foresight Group (Rasmusson & Willey). The Forecast was prepared exclusively for the Measurement, Control & Automation Association which published the report to its members this week. The **MCAA Annual Market Forecast for Process Instrumentation and Automation in the United States and Canada**. reports the 2007 market value and the three-year future annual market forecast for 12 MCAA product categories and 12 Industry segments.

The product segments are Gas Analytical Instruments, Liquid Analytical Instruments, Pressure Instruments, Electronic Flowmeters, Mechanical Flowmeters/Primary Elements, Electronic Level, Mechanical Level/Tank Gauging, Temperature Instruments, Control Systems, Remote I/O, Data Acquisition Systems, Final Control Devices. Also included are discussions of the trends in two Emerging Technologies, Wireless Transmitters and Asset Management.

The Industry segments used are Oil & Gas (Production and Transmission), Petroleum Refining, Chemicals, Bio-Pharmaceutical, Food & Beverage, Pulp & Paper, Electric Utilities, Municipal Water & WasteWater, Primary Metals, Mining, Stone, Clay and Glass, and All Other (Semiconductor, Textiles, etc.).

The 2007 total market value for the twelve PI&A product categories covered in this report is \$7.0 Billion for the United States and \$812 Million for Canada. In the United States, the annual growth rate is forecasted to be 3.8 percent per year and 2.8 percent per year in Canada, over the forecast period. Five products are forecasted for above-average growth in the US—Electronic Flow, Mechanical Flow, Electronic Level, Remote I/O, and Pressure Transmitters. In Canada, Electronic Flow, Electronic Level, Remote I/O and Control Systems will experience above average growth rates. The Oil & Gas, Refining, Utilities, and Pharmaceutical industry segments are reported to expect above average growth in the United States while in Canada Pharmaceuticals, Utilities, Food & Beverage, and chemicals will experience that above-average trend over the forecast period.

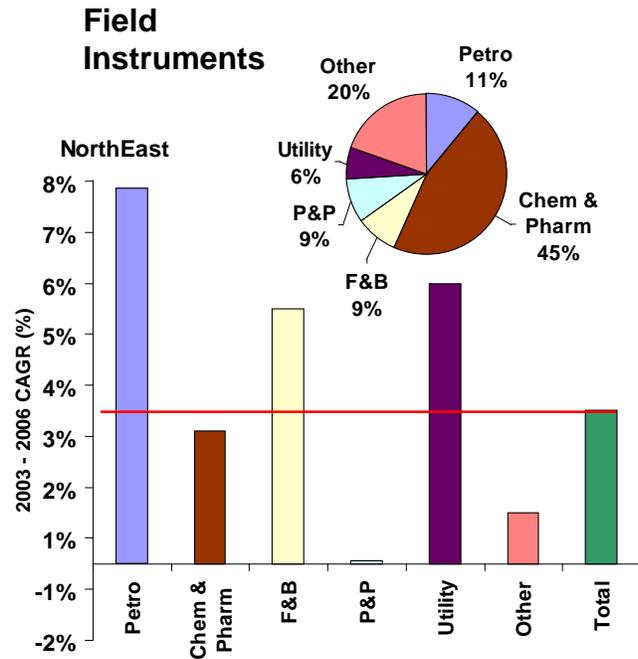


The MCAA report provides a Global Foresight Group™ ReMaP™ Assessment for the United States and Canada which was prepared for the 2007 report and will be updated in 2010. The ReMaP™ Assessment provides the past three-year growth rates in the market potential between selected product and regions within the United States and Canada.

In the United States the ReMaP™ assessment shows the 2003 annual market value (base year) and the regional annual percent growth by industry segment over the 3 year period, 2003 to 2006. Canadian results show the distribution of the 2006 market value and future reports will build a historical base for the Canadian market.

In the United States, several regional variations in growth rates stand out in the period 2003 to 2006. For example, in the North East, the market for Field Instruments grew above average in the Petroleum Group (Oil & Gas and Refining) due to the increased activity in Oil & Gas drilling and refining in Pennsylvania and New Jersey. See the chart on the right.

A more detailed discussion of changes in the five United States regional markets is included in the full report.



Global Foresight Group™ Rasmusson & Willey LLC prepared the report for the MCAA members, which they receive at no cost within their membership. Canadian Process Control Association members will also be able to obtain a copy of the report at no cost through their association. Non-members of the Association can purchase the report for \$2,000 from MCAA. Those interested in purchasing the report should call the MCAA offices.

The Measurement, Control & Automation Association is the national trade association representing manufacturers and distributors of instrumentation, systems and software used in industrial process control and factory automation around the world. MCAA exists to help the management teams of process and factory automation product and solution providers run and grow successful businesses by offering timely, unique and highly specialized resources acquired from shared management benchmarks and strategies—like the 2008-2010 Market Forecast—where proprietary company information is secure. For more information, contact MCAA at [mcaa@measure.org](mailto:mcaa@measure.org) or 757-258-3100.



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